**NATIONAL INSTITUTE OF TRANSPORT**

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**DEPARTMENT OFCOMPUTING AND COMMUNICATION TECHNOLOGY**

**COURSE : DCICT**

**MODULE NAME : PRINCIPLE OF MANAGEMENT AND MARKETING**

**MODULE COD : GST 06203**

**TASK : INDIVIDUAL ASSIGNMENT 1**

**LECTURER NAME : ADELINA KARUGABA**

**SUBMISSION DATE : 22/06/2020**

**ACADEMIC YEAR : 2019/2020**

**REG NO : NIT/CICT 2018/442**

**STUDENT NAME : WATSON JAMES**

**SEMESTER : TWO**

1. **Organization Name**: Alliance insurance corporation limited

**Organization location**: 7th floor, Exim tower, Ghana Avenue, Posta, Dar es salaam, Tanzania.

(ii) **Mission**: to be the leading insurance company in east Africa that is respected, empathetic and easily accessible to all stakeholders.

**Vision**: To be the most respected insurer in East Africa.

**Function**: It provide a customer/client with a form of protection against a possible risk. When you’re protected, you will be compensated for your loss. When you’re not protected/ not insured you will not be compensated for your loss.

**Othe**r **functions**

**.** Registration of insurance agents

**.** Registration of insurance assessors and loss surveyors

**.** Registration of insurance brokers

**.** Registration of Reinsurance companies

**.** Inspection of all insurance Players

**.** Creation of insurance awareness to the public

**ORGANIZATION STRUCTURE**

(iii)

Marketing & business Development department

Claims & legal department

Mr. Gustaph

Senior Manager

Mr.kanjari

Finance controller

Mr. Krishman

Group MD

G

Board of Director

Mr. Ali somji

Ass, General Manager

Underwriting

Department

Accounting & Finance Department

Human Resources management

Mr. Sunder

CEO

Chief Officers

**CORRESPONDING FUCTIONS**

The Group Managing Director - is responsible for giving strategic guidance and direction to the board to ensure that the company achieves its financial vision, mission and long term goals.

The Assistant General Manager- is responsible in the coordination of activities done by all the departments in the company. He oversees department activities on daily basis and coordinates it to the Chief Executive Officer.

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The Financial Controller and Company Secretary (FCCA)- is the overseer of all financial activities, investment and planning of the company. He is the one to authorize all the accounting activities in the company.

**REFERENCE**

<http://www.tira.go.tz/content/alliance-insurance-corporation-ltd>